

FÉMI

In partnership with



With the support of



MEDIA AND INFORMATION LITERACY

FORUM

YOUTH DESINFOX PROJECT



REFLECTION
for a
**MEDIA AND
INFORMATION LITERACY**
In
EDUCATIONAL

From **27 to 28 May 2025**

In Yaoundé

With a number of **international experts**

TRANSFORM MEDIATIC PRACTICES WITH MIL

The rise of the digital era has deeply changed the communication, access to information and interaction modes in our different societies around the world. In Cameroon as in many other African countries, the mediatic environment is marked by a proliferation of information sources often of poor quality or even misleading. Social networks, in particular, have become privileged spaces for disseminating information, but also for misinformation and hate speeches.

MIL becomes a means of promoting peace by teaching individuals to analyze information objectively and express themselves respectfully in the digital public arena.

Difficulties to analyse, criticize, and distinguish between a truth and a false information, to identify the medium of propaganda and assessing the reliability of information; vulnerabilities to manipulation, misinformation, hate speeches and, cybercrime; screen addiction and cyber-dependence... The list is full of problems faced by the users.

FÉMI is a 2-day forum for meetings and exchanges between national experts and authorities and media and information literacy experts from countries where progress in institutionalizing media and information literacy is visible. It will enable participants to envisage new approaches and appropriate innovations from other contexts.

Organized by EDUK-MEDIA in partnership with CFI, the idea of FÉMI is to suggest ways of introducing MIL into the life of every citizen to authorities in charge of education, right from the start of school. It equally plans to propose a follow up guide for a structured training program in the formal and non-formal systems which integrate MIL.

DECISION-MAKERS— EDUCATIONAL LEADERS – NGOs

FÉMI will bring together political decision-makers, heads of educational establishments, education-related trade unions, and civil society organizations concerned with educational issues. The aim is to:

- Present the challenges and opportunities provided by the integration of MIL in educational and training programs.
- Share concrete examples of practical and effective MIL programs.
- Discuss possible strategies to overcome MIL integration obstacles.
- Define concrete actions and recommendations for educational authorities.

STRATEGIC ORIENTATION

FÉMI aims to produce a framework, or better still a follow up guide for the introduction of MIL in the formal, informal and non-formal educational systems.

The place of the civil society and other educational actors must be defined in this project aimed at meeting the major challenges of digitalizing public spaces.

A KEY EVENT

FÉMI takes place in the Cameroonian sociopolitical context, marked by tensions and conflicts that make it all the more necessary for the development of a critical and responsible. Faced with this situation, it has become crucial to develop MIL skills to enable citizens, especially the youths to navigate the stream of information critically and responsibly. This forum is based on the following:

- The introduction of digital education during the pandemic
- The 2023 presidential decree on the protection of children online
- The repeated calls from the authorities to pacify the media and digital space, and combat misinformation and hate speeches
- The numerous civil society initiatives to promote digital citizenship
- the creation of bodies such as the National Commission for the Promotion of Bilingualism and Multiculturalism (CPBM), the Nationale Agency of Information Technologies and Communication...

A NATIONAL DIMENSION AND AN INTERNATIONAL OUTLOOK

Digital issues and challenges are global. The FÉMI is open to experience sharing between national and international experts

Meeting **MIL challenges**, sharing **experiences** and **expertise**, contributing to **collective projects**, strengthening and expanding **networks**



Join us on

www.edukmedia.net

You are a public or educational authority, head of a school or university, researcher or expert,

Join us in advocating for the introduction of MIL into educational curricula

Discover on

www.edukmedia.net

the MIL tools and resources produced by EDUK-MEDIA for the youngsters, teachers and parents

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FÉMI

MEDIA AND INFORMATION LITERACY FORUM



WHY THIS FORUM ?

Meeting the global requirements...

International (UNO, UNESCO) and African (AU) organizations consider media and information literacy as must for societies who desire to meet the digital challenges. According to these organizations, each citizen must have access to MIL from the earliest age. MIL must be included in educational curricula to enable the definition of today's citizen.

An international perspective...

MIL is increasingly becoming a public policy in countries that want to turn digitalization and technological advances into development tools. The experiences of countries where MIL is institutionalized will be of undeniable help in overcoming fears and ambitiously charting the course for a society that uses innovation as an opportunity.

Providing a regional response...

The various issues inherent in the introduction of digital and emerging technologies mean that the educational model and content need to be rethought.

A way into curricula...

The discussions will enable the national actors to develop an approach to ensure that the program is included in curricula.

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