

Co-organised by



FÉMI

27 & 28 MAY 2025

MEDIA AND INFORMATION LITERACY FORUM

With the support of



At the Yaoundé Sports Centre

*Under the patronage of the Minister
for Youth and Civic Education*



PROGRAM

General theme of the FEMI : "Reflection on media and information literacy in educational programmes"

DAY 1 – 27 MAY 2025

VIP ROOM

8.00AM – 9.00AM: WELCOME AND REGISTRATION

Registration of participants

9.00AM – 9.50AM: OPENING CONFERENCE

Welcome Message: Blaise Pascal ANDZONGO, President of EDUK-MEDIA

Speeches:

- **Hilaire MPUTU**, Regional Director a.i., UNESCO Office for Central Africa
- **Minister for Secondary Education or its representative**
- **Minister for Higher Education or its representative**
- **Minister for Employment and Vocational Training or its representative**
- **Minister for Basic Education or its representative**
- **Minister for Youth and Civic Education or its representative (Opening speech)**

9.50AM – 10.20AM: OPENING LECTURE

Pr Marcel FOUDA NDJODO, General Inspector of Academic Affairs MINESUP, inter-state university coordinator

10.20AM – 10.50AM: FAMILY PICTURES, COFFEE BREAK, INTERVIEWS, NETWORKING

10.50AM – 12.00PM: PRESENTATIONS

- **CNPBM**
- **Fabrice MAKEM**, GS EDUK-MEDIA (Presentation of Desinfox Jeunesse)
- **Pr Paschal KUM AWAH**, IPGMEF MINJEC (Presentation of Pronec-Réamorce)

12.00PM – 1.00PM: ROUND TABLE 1 'EMI: KEY CONCEPTS, ISSUES AND CONTEXTUAL CHALLENGES'

Moderator: Dr Hemes NKWA

Panelists:

- **Marie Noelle OLI BILIAS**, Vice-president of EDUK-MEDIA
- **Serge BARBET**, Director of CLEMI (Definition and fundamental objectives of MIL)
- **Pr Daouda MAINGARI**, The specific challenges of the MIL in the Cameroonian educational context

1.00 PM – 2.00 PM: LUNCH BREAK

2.00 PM – 3.00 PM: ROUND TABLE 2 "MIL ON THE INTERNATIONAL AGENDA"

Moderator: Paul Joël KAMTCHANG

Panelists:

- **Adeline HULIN**, Head of the MIL Section, UNESCO, Paris (The support of UNESCO's MIL Section in global and national MIL policies and strategies)
- **Serge BANYIMBE**, Head of Communication Sector a.i., UNESCO Yaounde Office
- **Jocelyn GRANGE**, Africa Director, CFI (CFI's policy in favour of MIL in Africa)

3.00 PM – 4.00 PM: ROUND TABLE 3 'INTERNATIONAL EXPERIENCES OF INSTITUTIONALISING MIL: LESSONS AND GOOD PRACTICE'

Moderator: Hugues NDIH, UNESCO representative

Panelists:

- **Tatiana DEBRABANDERE**, Belgium's approach to MIL in education
- **Alexandre LEVOCI SAYAD**, The Brazilian experience: integrating MIL into national curricula
- **Wallace GICHUNGE**, Strategies for implementing MIL in schools in Kenya

4.00 PM: END OF FIRST DAY

DAY 2 – 28 MAY 2025

SALLE VIP

9.00AM – 10.00AM: ROUND TABLE 4 'INTEGRATING THE MIL INTO EDUCATION POLICIES'

Moderator: Pr Longin Colbert ELOUNDOU

Panelists:

- **Honorable Gabriel FANDJA**, Chairman of the Education Committee at National Assembly
- **Pr Cyrille Bienvenu BELA**, Dean of the Faculty of Education UYI, the need to train teachers in MIL
- **Pr LEKA ESSOMBA**, Head of the Sociology Department at the University of Yaoundé I
- **Pr François Marc MODZOM**, Director of ESSTIC, the challenges of training journalists in MIL today
- **Cameroon Education Reform Support Project (CERSP)**

10.00AM – 10.30AM: COFFEE BREAK AND NETWORKING

10.30AM – 11.30AM: ROUND TABLE 5 'MIL AND CIVIC ENGAGEMENT IN AFRICA: TRAINING ACTIVE AND RESPONSIBLE CITIZENS IN THE DIGITAL AGE'

Moderator: Julia MONJANEL, Project Manager at CFI

Panelists:

- **Alexis ASSIEDOU**, MIL as a tool for civic engagement among young people in Ivory Coast
- **Ousseynou GUEYE**, MIL as a means of combating hate speech and online radicalisation in Senegal
- **Dr Ryma ROUBI**, The role of journalists and the media in promoting the MIL

11.30AM – 12.30PM: ROUND TABLE 6 'DIGITAL CIVIC ENGAGEMENT AT ELECTION TIME'

Moderator: Dr Roméo SAA NGOUANA

Speakers:

- **National Communication Council:** regulating digital media during the election period
- **Pr Paschal Kum Awah, IPGMEF MINJEC:** MINJEC's initiatives in moral, civic and entrepreneurial rearmament and digital citizenship
- **Joseph Roland MOUTSI, Head of the vocational training programme development section at MINFOP:** The role of vocational training in strengthening young people's digital and civic skills during election periods
- **Nathanaël DAÏSSINKAYE, Director of the National Centre for Popular and Civic Education (CNEPCI) :** Popular education as a lever for digital civic engagement at election time

12.30 PM – 1.30 PM: MASTERCLASS 1 (VIP ROOM) ‘CHALLENGES AND ISSUES INVOLVED IN INTEGRATING MIL INTO EDUCATIONAL PROGRAMMES IN FRANCE: THE ROLE OF CLEMI’.

Animator: Serge BARBET, Director of CLEMI (France)

Objectives:

- Identify the main challenges encountered in integrating MIL into educational programmes in France, drawing on the experience of CLEMI
- Analyse the strategies and tools developed by CLEMI to support teachers and schools in implementing MIL

12.30PM – 1.30PM: MASTERCLASS 2 (ADJOINING ROOM) ‘LOCAL MIL INITIATIVES’

Speakers:

- **Anicet MBELAMOUT (Project Manager EDUK-MEDIA):** tools and methods for MIL with young people
- **Mélance IRAKOZE (EDUK-MEDIA Burundi):** MIL in Burundi
- **Mahamat SALEH BEINDJERE (EDUK-MEDIA Chad):** MIL in Chad

Objective:

- Present local MIL initiatives

1.30PM–2.30PM: LUNCH BREAK

2.30 PM – 3.30 PM: ROUND TABLE 7 (VIP ROOM) ‘MIL IN EDUCATIONAL PROGRAMMES: AN IMPERATIVE’

Moderator: Pr BABA Wame, ESSTIC teacher

Panelists:

- **Pr Marcelin VOUNDA ETOA:** integration of MIL in school textbooks
- **Pr Michael NKWENTI (MINEDUB):** develop young people's critical faculties with regard to digital technologies from an early age
- **Adeline HULIN:** UNESCO MIL curricula
- **Pr Nicolas Gabriel ANDJIGA:** scientific research to support MIL integration

3.30 PM – 4.15 PM: RECOMMENDATIONS ON INTEGRATING MIL INTO EDUCATIONAL PROGRAMMES (MODERATOR: SERGE BANIYMBE, UNESCO)

4.15PM – 4.45PM: CLOSURE OF THE FORUM

- **Summary of recommendations:** EDUK-MEDIA
- **Closing speech:** MINJEC
- **Acknowledgements:** EDUK-MEDIA

Disinfox Youth project

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